



MENTOR tips

2016 Media Kit

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The Mentor Tips Brand



“Turning the entrepreneurs of today into the leaders of tomorrow.”

Mentor Tips (www.mentortips.com) is the world’s first full-fledged business and financial trading mentorship company aimed at helping entrepreneurs develop the skills and resources to succeed in all aspects of life. Mentor Tips is a globally recognized brand that has already touched the lives of thousands of individuals around the world. It is growing at an exponential rate thanks to the company’s strong commitment to enriching the personal, financial and business lives of its students.

The underlying mission of Mentor Tips is to educate each of its students in the art of business and financial success so that they can attain unlimited financial freedom. This includes providing top-notch education, trading and mentorship programs in the fields of entrepreneurship, business and financial trading (Forex, stocks, commodities, indices and options).

Mentor Tips is the brainchild of Reza Mokhtarian, the world’s most trusted entrepreneur, business coach and Forex mentor. Reza’s mission is to turn each of his students into a self-made millionaire, thereby helping Mentor Tips grow into an unstoppable Fortune 500 company by the end of 2016.



Mentor Tips Members

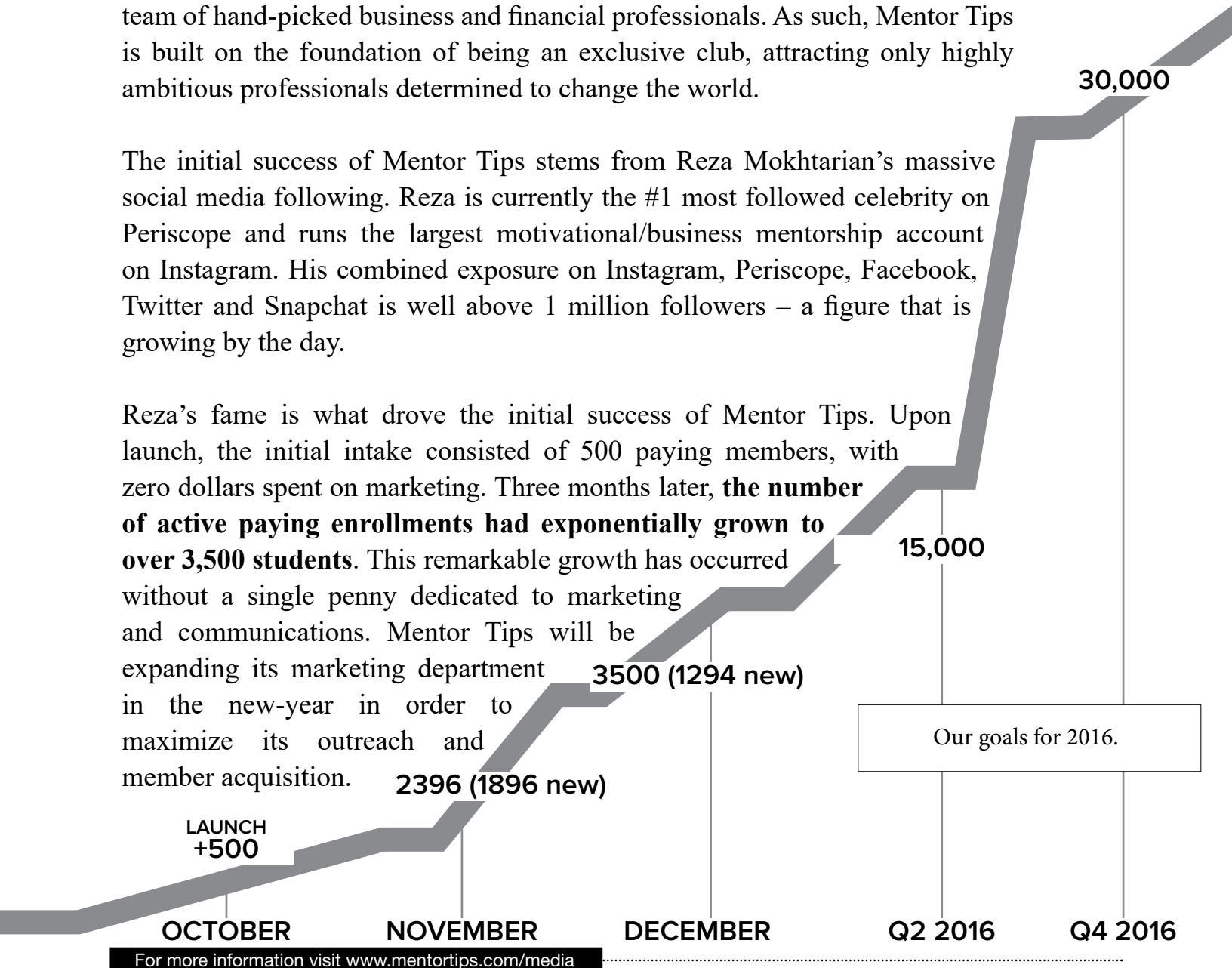


Mentor Tips is in extremely high demand, having grown a staggering 300% just three months after its inception on October 7, 2015. As a result, Mentor Tips has expanded its internal capacity by hiring five additional analysts and business mentors who will help facilitate the training of the company's growing client base.

The massive growth and widespread adoption of Mentor Tips has forced the company to limit its intake to ensure that enough attention can be devoted to existing students, who enjoy unprecedented access to Reza Mokhtarian and his team of hand-picked business and financial professionals. As such, Mentor Tips is built on the foundation of being an exclusive club, attracting only highly ambitious professionals determined to change the world.

The initial success of Mentor Tips stems from Reza Mokhtarian's massive social media following. Reza is currently the #1 most followed celebrity on Periscope and runs the largest motivational/business mentorship account on Instagram. His combined exposure on Instagram, Periscope, Facebook, Twitter and Snapchat is well above 1 million followers – a figure that is growing by the day.

Reza's fame is what drove the initial success of Mentor Tips. Upon launch, the initial intake consisted of 500 paying members, with zero dollars spent on marketing. Three months later, **the number of active paying enrollments had exponentially grown to over 3,500 students.** This remarkable growth has occurred without a single penny dedicated to marketing and communications. Mentor Tips will be expanding its marketing department in the new-year in order to maximize its outreach and member acquisition.



Mentor Tips Content



Our VIP Membership costs \$97 USD per month. Members are charged on a recurring monthly basis after initial signup. Mentor Tips contains two main sections – Forex Mastery and Business Mastery – and is set to expand in 2016 to cover more topics related to entrepreneurship, business planning and the financial markets. These courses are university-level curriculum programs that have been developed by experienced professionals and experts with advanced degrees in finance, economics, business and commerce.

FOREX MASTERY

This section is 100% complete.

FOREX MASTERY COURSE

The Forex Mastery course is a 25 part course designed to teach Forex from start to finish. This is a university style course.

LIVE FOREX TRADING SESSIONS

There are 6 live trading sessions per day with all of the sessions archived for reference by students.

FOREX TRADE SIGNALS

Trade signals are always updated for the mentees to practice trading on their demo accounts.

SOFTWARE DOWNLOADS

One of the most popular sections. Download indicators, experts and other tools for MetaTrader4.

MYFX DASHBOARD

24/7 access to your own trade floor. Utilizing multiple strategies and oscillators to signal potential trade opportunities.

LIVE CHATROOM

Interact with the Mentor Tips community in real-time, including Reza Mokhtarian, who is available regularly to provide lessons, advice and motivation.

BUSINESS MASTERY

This section is currently in development; planning release for early 2016.

BUSINESS MASTERY COURSE

The Business Mastery course is a 25 part course designed to teach the ins and outs of business.

BUSINESS STARTUP WIZARD

The Wizard helps students develop a step-by-step plan for launching their business. The Wizard is an automated program that compiles information based on a series of questions.

BUSINESS CONSULTATION

Students have the opportunity to consult with the Mentor Tips team regarding startup ideas. This one-stop shop provides accounting advice, law advice, IT advice and many other business tips straight from the experts.

DOCUMENT CENTRE

Need an NDA or Privacy Policy? Students have direct access to professionally written documents not available anywhere else.

BRANDING & STARTUP SOLUTIONS

Exclusive branding, logo, website and startup designs are available to members prior to launching their business.

APPLY FOR CAPITAL

Members can hear what the Mentor Tips venture capitalists have to say about funding their business. It's similar to Shark Tank but without the TV drama or commercials.

Mentor Tips Content



Mentor Tips is expanding its business mastery curriculum in 2016 in order to provide university-level education at a tiny fraction of the cost. Each new student intake will not only have access to existing premium content, but several other mastery programs covering real estate, law, accounting and information technology. These programs are under development by the Mentor Tips team and will be released gradually throughout the year.

FOREX MASTERY

This section is 100% complete.

COMING SOON

FOREX FORUM

An interactive forum where members can interact with each other and the Mentor Tips team in order to receive feedback on business ideas and have their pressing questions answered by the community.

VIDEO ARCHIVES

Each and every live session delivered by Reza Moktharian and his team of Mentors will be available on-demand in the Video Archives section.

REAL ESTATE MASTERY

A complete crash course on business and residential real estate, covering the entire market from top to bottom. Students will learn the ins and outs of the real estate industry, including how to finance commercial real estate through mortgages and hard money loans.

LAW MASTERY

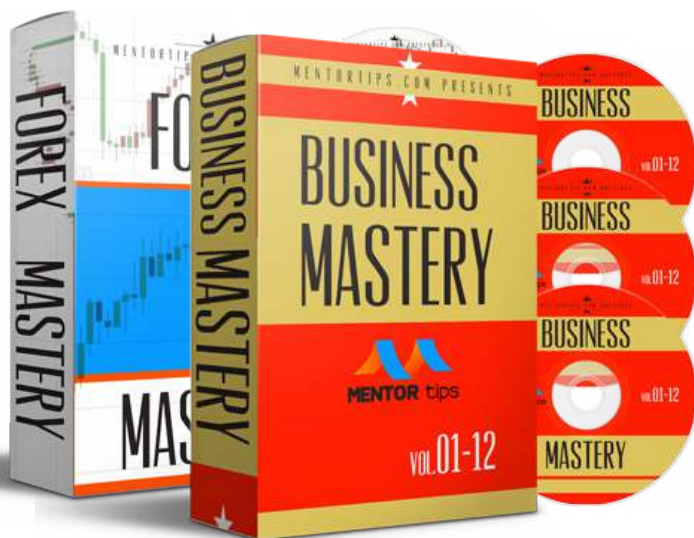
Business and corporate law is a complex subject that many new entrepreneurs know nothing about. Our resident business lawyer provides a complete breakdown of the legal requirements to set up a corporation, diversify nationally and internationally and ensure it remains in good standing.

ACCOUNTING MASTERY

Members will receive a crash course on the financial, management, governmental, tax, project and social accounting that impact their business with relevant information on their given jurisdiction.

IT MASTERY

In the 21st century, information technology is absolutely essential for success. In this course members will learn and adopt powerful IT management techniques to effectively achieve their business objectives.



The Ocean Sky Brand

Reza Mokhtarian, a.k.a. Ocean Sky, is the world's most cherished entrepreneur, business mentor and Forex visionary, with an inspirational story that resonates around the globe. The Ocean Sky brand is a global movement with one mission: To empower new and aspiring entrepreneurs to become successful in life and in business.

Reza Mokhtarian is not only the world's most followed online motivator and business coach, but the first of his kind to establish direct, personal relationships with his network of hundreds of thousands of loyal followers. Reza has taken social media by storm and is today the #1 trending celebrity on Periscope in the world, overtaking presidential candidates, Grammy Award winners and professional athletes in terms of followers and overwhelmingly positive feedback. His weekly broadcasts and webinars sell out in less than an hour, as eager fans and mentees rush to take advantage of his business seminars and proven success strategies.

With nearly half a million loyal followers, Reza operates the world's largest motivational Instagram account, @Oceansky. Reza's recently launched Facebook fan account already has nearly 150,000 followers, expanding his reach to every corner of the globe.

Reza's inspirational story of an immigrant-turned-multi-millionaire business leader has attracted a global following. People are amazed by his message of success in the face of adversity, helping them believe that every dream is possible with the right attitude and work ethic. Reza has single-handedly sparked a new generation of entrepreneurship and business-savviness, providing youth with a clear direction for success and growth.



The Ocean Sky Brand



“My family and I came to Canada in 1989 with nothing more than a dream and a couple suitcases of clothing. We were immigrants in a country that was completely unknown to us. With very minimal resources, we scratched and clawed our way to afford even a modicum of comfort that many people take for granted. By the age of 26 I was working double shifts as a mail courier and pizza delivery boy when I stumbled upon the Forex markets. I immediately became hooked and by the age of 32 had amassed a \$25 million dollar empire. By approaching every experience positively and taking nothing for granted, I achieved my wildest goals in half a decade. My professional career is now devoted to building Team Ocean Sky so that I can help ambitious people like myself achieve their dreams.” – Reza Mokhtarian



Social Media Overview



Social media – a form of organic marketing that relies on social referral and positive interaction with real people – is the backbone of the Ocean Sky outreach campaign. The success of the Ocean Sky brand, and by extension the Mentor Tips program, is 100% reliant on social media platforms such as Instagram, Periscope, Facebook, Twitter and Snapchat. Through these vehicles, Ocean Sky has amassed a combined following in excess of 1 million people, making Reza Mokhtarian the #1 business mentor and motivational speaker in the world of social media.

As the following figures attest, Ocean Sky is a worldwide phenomenon, not an overnight success story. Ocean Sky’s fanbase was built 100% organically through inspirational content, motivational stories and practical business advice. That’s what made Ocean Sky the brand it is today.

PERISCOPE

@RealOceanSky



over 113,000 Followers
over 70,000,000 Hearts

TWITTER

@RealOceanSky



over 8,000 Followers
over 700,000,000 Impressions

FACEBOOK

@RealOceanSky



over 150,000 likes

INSTAGRAM

@OceannSky



over 360,000 Followers

Instagram



Over 360,000 followers!

October 8th 2015

oceannsky **FOLLOWING** ▼

Snapchat: RealOceanSky 🔥 Motivator|Entrepreneur|Legend 🔥 #1 Most Loved Mentor/Business Coach & Day Trader Globally! Turned \$7K To \$25Million In 5 Years, Ask Me How! /G\

780 posts 359k followers 73 following

Now thats a lot of followers!

December 28th 2015

oceannsky **FOLLOWING** ▼

Snapchat: RealOceanSky 🔥 Motivator|Entrepreneur|Legend 🔥 #1 Most Loved Mentor/Business Coach & Day Trader Globally! Turned \$7K To \$25Million In 5 Years, Ask Me How! /G\ www.getgoldenticket.com

847 posts 363k followers 69 following

Up 4k in 2 months!

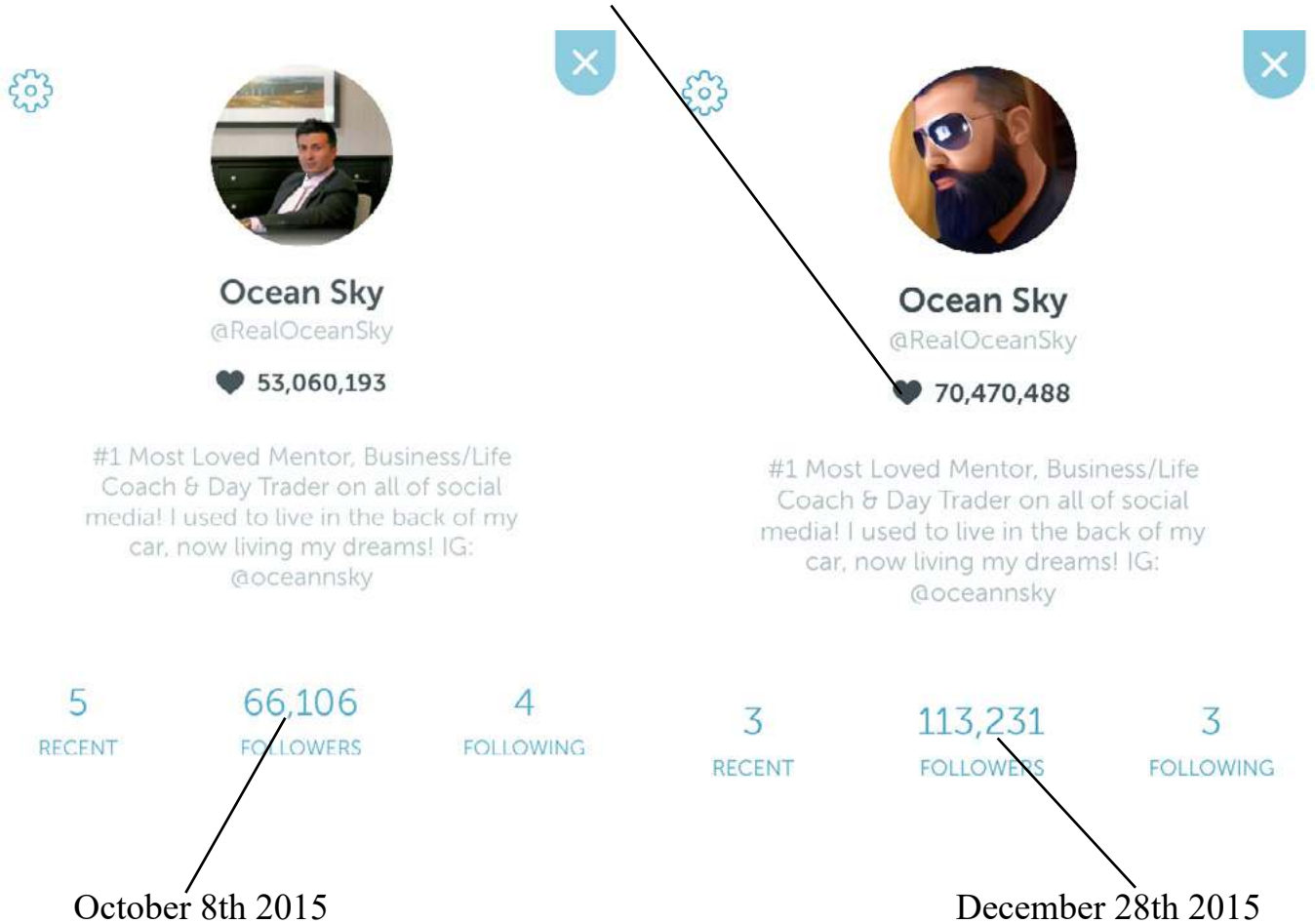


Periscope



Over 113,000 followers and over 70 million hearts.

Hearts are growing so fast Periscope will have to adjust and add a few more zero's soon.



More followers than Donald Trump, Kevin Hart, Tony Robbins, The Rock, Oprah



Twitter

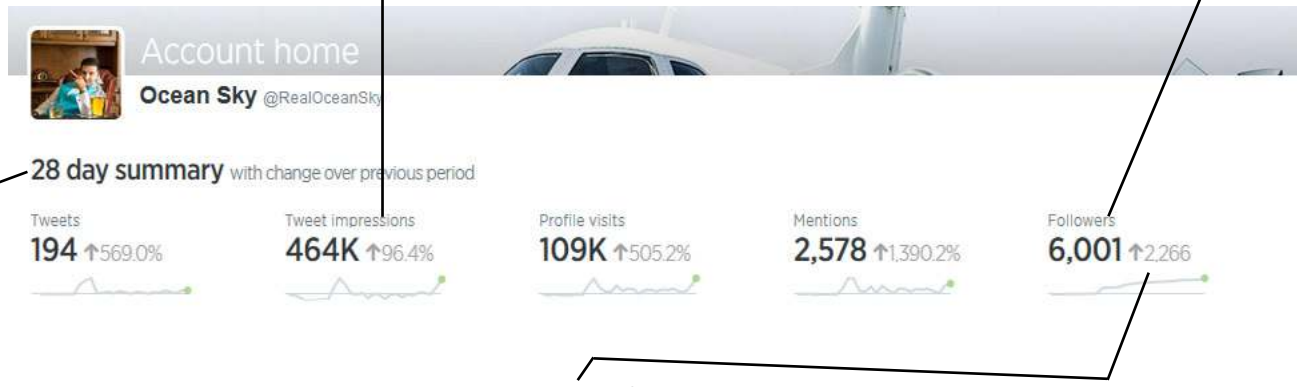


Over 8,000 organic followers and over 700k impressions!

These impressions are unheard of even for Coca Cola!

At only 2 months old this account has over 6000 organic followers.

October 8th 2015

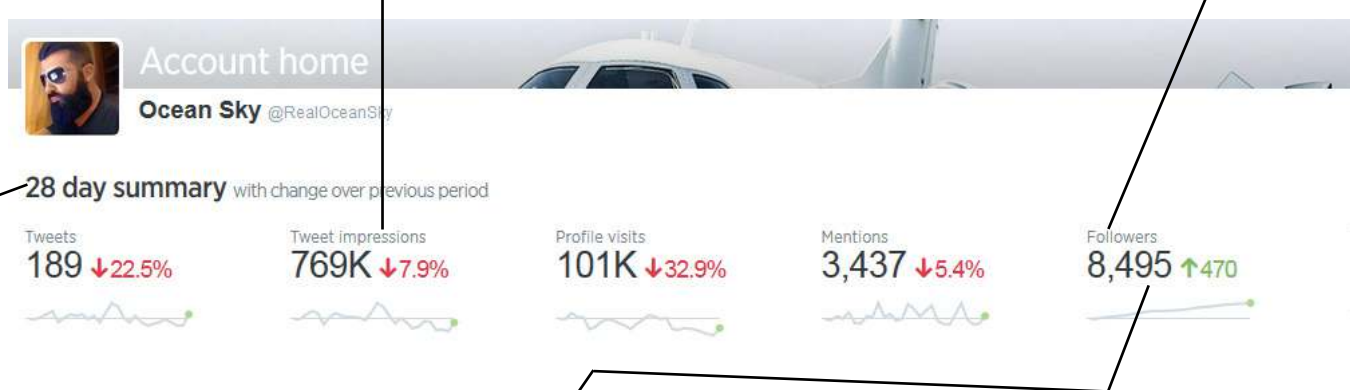


2,000 organic followers in less than 28 days!

Impressions on the rise!

2 months later!

December 28th 2015



These numbers are being achieved with minimal effort. Imagine what can be done if we targeted Twitter.



Facebook

Over 113,000 followers and over 70 million hearts.

An impressive organic amount of likes growing exponentially.

October 8th 2015



Doubled organic likes

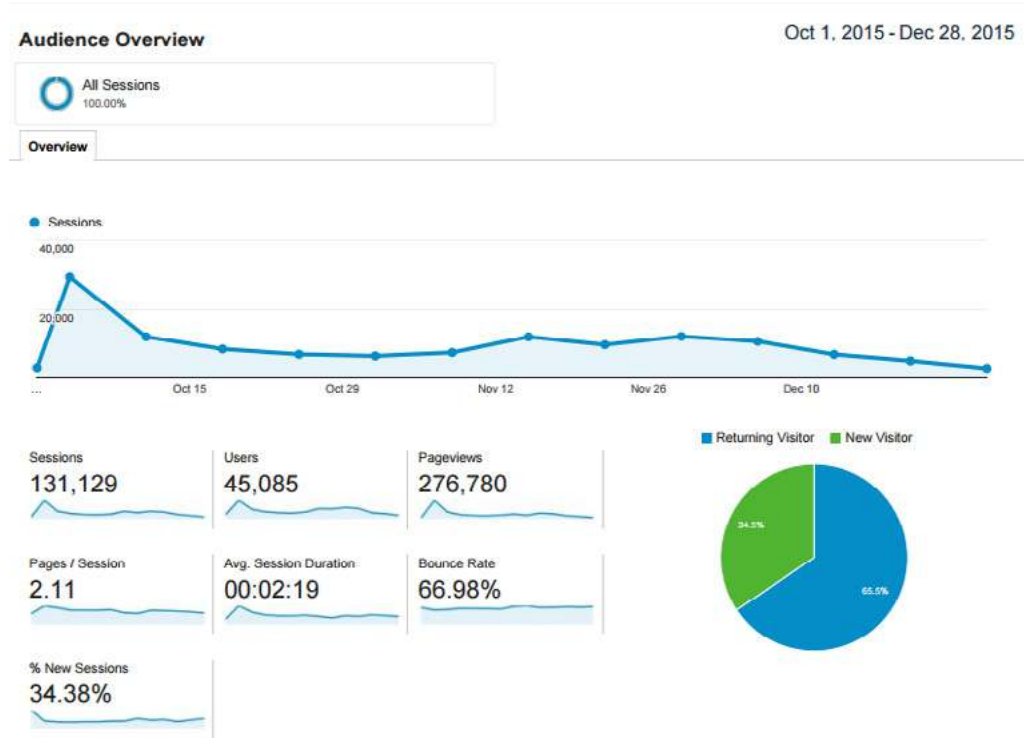
December 28th 2015



Mentor Tips Dot Com



The main hub for Mentor Tips. Tying everything together.



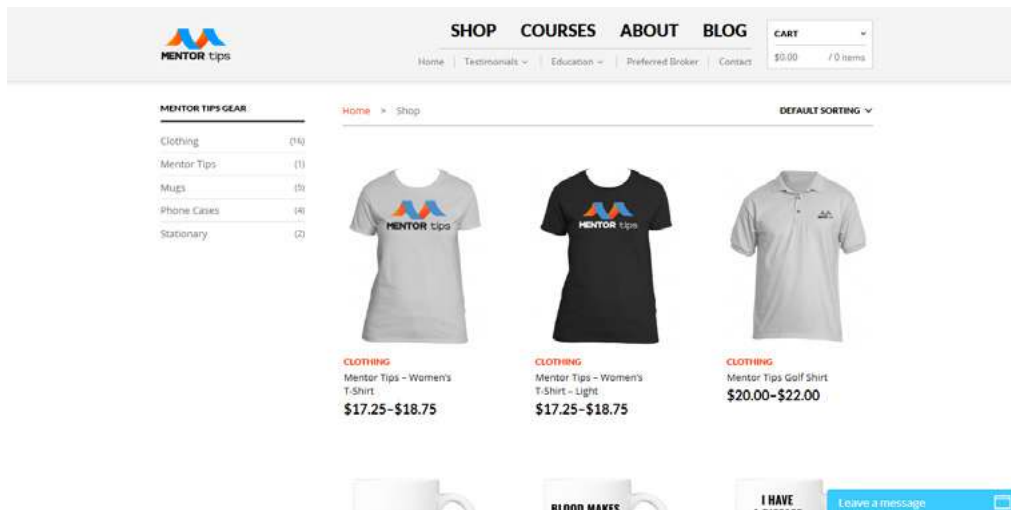
For more information visit www.mentortips.com/media

Mentor Tips Store



Mentor Tips and Ocean Sky merchandise and apparel are available for purchase 24/7 on our main products page. The current top sellers are the Team Ocean Sky t-shirts and Mentor Tips Success pack.

Since launching Mentor Tips in early October, merchandise has been flying off the shelves, with thousands of units shipped to new mentees and existing Ocean Sky fans. Team Ocean Sky will expand its product line in 2016 to include hoodies, tank tops, backpacks, coffee mugs, baseball hats, office supplies and many others. Merchandise sales are expected to account for up to 15% of total revenues by the end of 2016.



Mentor Tips Contact



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